



## PROGRAMME

4<sup>th</sup> Baltic Vision Zero Conference (online)

# Vision Zero in a changing world

7 December 2022 at 10.00-15.00 (CET)

*An important conference dealing with the next steps towards zero. The pandemic has led to unprecedented changes in our societies, which also has had an impact on road safety and modal choice.*

<i>Time</i>	<i>Theme</i>	<i>Speaker</i>
10:00	<b>Opening</b>	<b>Lars Ekman</b> , Swedish Transport Administration
10:10	<b>Road safety - a political commitment</b>	<b>Matts-Åke Belin</b> , World Health Organization (WHO)
10:40	<b>Road safety as a natural part of sustainability</b>	<b>Maria Krafft</b> , Swedish Transport Administration
11:00	<b>Tools to speed up the implementation</b>	<b>Ellen Townsend</b> , European Transport Safety Council (ETSC)
11:20	<b>Brave steps needed for the implementation of Vision Zero in the EU</b>	<b>Kristian Schmidt</b> , DG MOVE, European Commission
11:40	<b>Changing human behaviour</b>	<b>Sonja Forward</b> , The Swedish National Road and Transport Research Institute (VTI)
12:00	<i>Lunch</i>	
13:00	<b>Challenges and activities related to pedestrian protection on roads in Poland</b>	Gdansk university
13:20	<b>Road safety as a business</b>	<b>Elisabeth Fauvelle Munck af Rosenschöld</b> , IKEA
13:40	<b>Vision Zero in Lithuania</b>	<b>Vidas Žuraulis</b> , VILNIUS TECH
14:00	<i>Introduction to round-table discussions:</i> <b>Changes we did not think were possible</b>	<b>Lars Ekman</b>

*Programme continued*

14:10	<i>Round-table discussion with representatives from Estonia, Latvia, Lithuania, Poland and Sweden:</i>  <b>What are the biggest challenges to reach zero facilities in your country?</b>	Moderator: <b>Lars Ekman</b> <ul style="list-style-type: none"><li>- Vidas Žuraulis, Lithuania</li><li>- Dago Antov, Estonia</li><li>- Juris Smirnovs, Latvia</li><li>- Gdansk university, Poland</li><li>- Stefan Jonsson, Sweden</li></ul>
15:00	Closing	<b>Lars Ekman</b>

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The conference is hosted by the Vision Zero Academy of the Swedish Transport Administration, in co-operation with:



Faculty of Civil Engineering



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### Conference information

The conference will be held on the Zoom platform. Link to access the conference will be sent to all registered participants closer to the event. Register here ([link](#)). The conference is free of charge.

#### Contact persons:

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